

Charities Review Council

Nonprofit Accountability: Underlying Issues and Challenges

Join us for this unique two-part program featuring the Charities Review Council's Annual Forum and the Humphrey Center's Panel Discussion on Nonprofit Accountability

**Monday, June 27, 2005,
12:00 noon – 3:30 p.m.**

(Registration begins at 11:30 a.m.)
\$40 (Buffet luncheon included)

Hubert H. Humphrey Institute of Public Affairs
130 Humphrey Center, 301 19th Avenue South
University of Minnesota, Minneapolis Campus

12-1:30p.m. —The Charities Review Council's Annual Forum including:

- The Council's Report to the Community
- *The View from Congress*—a close-up view of the Congressional hearings on charity abuse and proposed legislation, by Dean Zerbe, General Counsel to the U.S. Senate Finance Committee

1:45-3:30p.m. —Panel Discussion on Nonprofit Accountability

A panel of stakeholders, convened by the Center for Leadership of Nonprofits, Philanthropy and the Public Sector, will comment on what they see as the major accountability challenges facing the sector, as well as the merits of formal regulation verses voluntary compliance. Mr. Zerbe will comment and discussion will be opened to the audience. One Percent Club member John Cowles, Jr., will be one of the esteemed panelists.



2005 Annual Forum

**TO REGISTER, PLEASE
CONTACT US VIA:**

Phone: (651) 224-7030 or
(800) 733-GIVE

Fax: (651) 224-7330

Email: charity@crcmn.org

REMINDER: 1% CLUB ANNUAL DINNER

**September 28th, 5:30 — 8:30 pm.
The Minneapolis Club
2nd Ave So., and S. 8th St.**

Richard McFarland, former President and CEO of Dain Rauscher (1982 to 1990), Chair of the Minneapolis United Way Campaign (1984), Bush Foundation Trustee (1989-1999), Minneapolis Foundation Trustee (1998-2006) and Chair (2004-2005), will be the keynote speaker at the 5th year's Annual Dinner of the One Percent Club. McFarland's presentation is entitled: "*Will We Pass the Torch or Drop the Torch?*"

Please plan to bring a potential member.

**The One Percent Club
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Giving

of Net Worth
Back to the Community

**The One Percent Club News
Edition #70 June 2005**

The mission of the One Percent Club is to increase charitable contributions in our community by engaging people to commit to a minimum standard of giving: the greater of 1% of net worth or 5% of income annually.

MEET A 1% CLUB FOUNDER

Talking about Books for Africa, and Walking That Talk

By Henry G. Owen

When it comes to putting your best foot forward, Tom Warth takes it literally. He walks ... and walks ... and walks to raise money for charity. But hiking thousands of philanthropic miles is only part of the story.



Tom Warth

(Tom Warth . . . continued)

Warth sold a successful publishing business in 1988 and created a foundation that he happily spent out of existence in 2004. “I have a strong view that we shouldn’t squirrel our money away and give a small portion of it away,” says the founding member of the One Percent Club.

What Warth did was use the foundation money to help establish Books for Africa. Thanks to his pump priming, “it’s a going concern that will be around for many years.”

Housed in Lowertown St. Paul, Books for Africa collects out-of-date textbooks from Minnesota schools and ships about 1.5 million volumes a year to African schools that have few or none at all. It operates on a shoestring budget, with the equivalent of three paid staffers plus volunteers—including some who are on the public-service clock for minor infractions of the law.

It’s very satisfying the way it’s going,” he says, but the need for books in Africa is far from being met. “There are 370 million children in Africa compared with 70 million in the United States, so we have a lot to do to end the book famine.”

The texts come free to Books for Africa, which pays a shipping cost of 35 cents per volume. Each book reaches an average of 35 pupils, which means only a penny per child. That’s a cost-benefit ratio that would cause a Dickensian accountant to swoon.

Post-foundation, Warth supports Books for Africa by taking sponsored walks that have totaled nearly 1,500 pledge-supported miles across Wisconsin and Minnesota and generated more than \$100,000 in contributions.

This includes a four-year trek begun in 2003 that is taking Warth and his Labrador retriever, Kyffin, on a walk from Lake Superior to the Iowa border. Walking for a week every spring and fall, they’re due to end the trip next year.

In June, Warth and Kyffin completed 400 miles from Hovland, Minn., to St. Paul, following the Superior and Gandy Dancer trails. This fall, they’ll walk along the Mississippi River toward Iowa border.

Born in Cambridge, England, Warth was educated at Cambridgeshire Technical College and emigrated to the United States in 1960. He founded Classic Motorbooks, a publisher of automotive literature, in the basement of his Minneapolis home in 1965.

Warth sold the business to the San Francisco Chronicle in 1988, the same year he traveled to Africa to climb Mount Kilimanjaro and where—in Jinja, Uganda—he visited a school that had a librarian and students but no books.” Experiences like these culminated in a meeting of the Minnesota Book Publishers Round Table, where Books for Africa was born.

Warth’s also an advocate for CARE, because “I grew up in World War II England and knew about CARE packages.”

Although he’s currently focusing on Books for Africa, he notes, “When I die, I will be a big supporter of CARE, too.” He also makes many small contributions to organizations to help increase their membership rolls, because a healthy donor list can make it easier to gain foundation support or other major funding.

Warth presently is a partner in Iconografix Inc., a publisher and wholesaler of transportation-related books. He also owns T.E. Warth Esq. Automotive Books, which deals in out-of-print automotive literature that might be as rare as his personal automobiles—a 1932 Rolls-Royce, 1968 Citroen and a 1965 AC Cobra—a sportscar that still defines screaming performance.

He has piloted a two-seater helicopter a thousand hours over 10 years, including a trip to the Rocky Mountains, and plans to spend his 70th birthday, February 5, 2006, climbing Kilimanjaro a second time.

Warth and his wife, Zantha, reside in Marine-on-St. Croix. He notes that “I came to the United States with very little,” and he plans his philanthropy so that he will “leave this world with little.” En route, he’s definitely “walking the talk.”



Enrollment

I/We agree to contribute 1% or more of my/our net worth annually, or 5% of income, whichever is greater, to the tax-deductible causes of my/our choice. I/We understand this entitles me/us to membership in an association of 1% givers who believe strongly in the wisdom of philanthropy.

- You may use my/our name(s) as a member even in publications
- You may use my/our name(s) on The 1% Club Brochure
- You may use my/our name(s) on a confidential list used only to recruit new members
- You may use my/our name(s) verbally, but never in print
- I/We wish to remain anonymous for now

Signature(s) _____

Name(s) _____

(Please print)

Address _____

Home Phone _____

Business Phone _____

Fax _____

Cellular _____

Date _____

How did you hear about the 1% Club?

Please tear off and send to a friend.